



# UPPERVILLE COLT & HORSE SHOW, INC.

P.O. Box 239 Upperville, VA 20185 ~ info@upperville.com

## 2025 **EARLY BIRD** PRINTED PROGRAM ADVERTISING CONTRACT

I hereby authorize the Upperville Colt & Horse Show, Inc. to publish an advertisement in the official Horse Show Program as indicated below and agree to pay the rate specified. The publisher will not be held responsible for typographical or publication errors.

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Cell/  
Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This ad is part of a sponsorship package: Y (  ) N (  )

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### FULL COLOR ADVERTISING

( <input type="checkbox"/> ) Back Cover (7.5" x 10" w/ bleeds)	\$1,950.00 (SOLD) <b>\$1,650 (SOLD)</b>
( <input type="checkbox"/> ) Inside Front or ( <input type="checkbox"/> ) Inside Back Cover (7.5" x 10" w/ bleeds)	\$1,275.00 (SOLD) <b>\$1,020 (SOLD)</b>
( <input type="checkbox"/> ) Two- page spread (17" w x 11" w/ .125 bleed)	\$1,800.00 <b>\$1,440</b>
( <input type="checkbox"/> ) Full Page (7.5" x 10" w/ bleeds)	\$ 975.00. <b>\$780</b>
( <input type="checkbox"/> ) Half Page (7.5" x 4.75" w/ bleeds)	\$ 550.00. <b>\$440</b>
( <input type="checkbox"/> ) Quarter Page Color (3.625" x 4.75" w/ bleeds)	\$ 300.00. <b>\$240</b>

\*10% surcharge for guaranteed placement at publisher's discretion:  
i.e. "opposite masthead"

(  ) Use Previous Copy      (  ) Will be emailed to jwebster@upperville.com

**PROGRAM MATERIAL DEADLINE: ~~Thursday, May 1, 2025~~ Friday, February 28**

**\*PAYMENT MUST ACCOMPANY ADVERTISING CONTRACT\***

**Make Check Payable to:**

Upperville Colt & Horse Show, Inc.

**Mail Contract & Payment to:**

P.O. Box 239 • Upperville, VA 20185

**Or Email Contract to:**

jwebster@upperville.com

**Credit Cards accepted with a 3.5% processing fee added**

**Please call the office to pay by Credit Card**

Office: (540) 687-5740 • Fax: (540) 687-5741 • info@upperville.com