



UPPERVILLE COLT & HORSE SHOW, INC.

P.O. Box 239 Upperville, VA 20185 ~ info@upperville.com

2025 PRINTED PROGRAM ADVERTISING CONTRACT

I hereby authorize the Upperville Colt & Horse Show, Inc. to publish an advertisement in the official Horse Show Program as indicated below and agree to pay the rate specified. The publisher will not be held responsible for typographical or publication errors.

Advertiser: _____

Contact Name: _____ Email: _____

Mailing Address: _____

Cell/
Phone: _____

Signature: _____ Date: _____

This ad is part of a sponsorship package: Y () N ()

FULL COLOR ADVERTISING

- ~~(-) Back Cover (7.5" x 10" w/ bleeds) \$1,950.00 (SOLD)~~
- ~~(-) Inside Front or (-) Inside Back Cover (7.5" x 10" w/ bleeds) \$1,275.00 (SOLD)~~
- () Two- page spread (17" w x 11" w/ .125 bleed) \$1,800.00
- () Full Page (7.5" x 10" w/ bleeds) \$ 975.00
- () Half Page (7.5" x 4.75" w/ bleeds) \$ 550.00
- () Quarter Page Color (3.625" x 4.75" w/ bleeds) \$ 300.00

*10% surcharge for guaranteed placement at publisher's discretion:
i.e. "opposite masthead"

() Use Previous Copy () Will be emailed to ads@upperville.com

PROGRAM MATERIAL DEADLINE: Thursday, May 1, 2025

PAYMENT MUST ACCOMPANY ADVERTISING CONTRACT

Make Check Payable to:

Upperville Colt & Horse Show, Inc.

Mail Contract & Payment to:

P.O. Box 239 • Upperville, VA 20185

Or Email Contract to:

ads@upperville.com

Credit Cards accepted with a 3.5% processing fee added

Please call the office to pay by Credit Card

Office: (540) 687-5740 • Fax: (540) 687-5741 • info@upperville.com