

**Upperville Colt & Horse Show**  
**June 2-8, 2025**  
**Press Credential General Form and Release of Liability**

Press credentials for the 172<sup>nd</sup> Upperville Colt & Horse Show (UCHS) **June 2-8, 2025** are limited and will be issued at the discretion of the UCHS Press Secretary. Admission to the press area is restricted to those issued UCHS press credentials. These credentials are issued to media representatives to facilitate pre- and post-show coverage of the show, with priority going to members of the press who have assisted in pre-show coverage for the year. Press will only be allowed in the rings if invited and must be accompanied by the Press Officer.

**Photographers**

The use of flash attachments is not permitted on horse paths, in the competition and stabling areas, or during competition. Photographers are otherwise bound by the same press rules listed above. Only official show photographers are allowed in the competition rings. Freelance photographers (without a media assignment) are required to provide UCHS with six (6) of their best photos for full use by UCHS within three weeks of the end of the show. These will become part of the UCHS marketing library for use on marketing and press materials. **Credentialed photographers are not allowed to sell photos to the public.**

**Television and Radio**

No television or radio transmission will be allowed on show days without prior permission of the UCHS Chairman or Press Secretary. Such permission must be obtained prior by contacting UCHS PR representative: Vicki Bendure at [Vicki@bendurepr.com](mailto:Vicki@bendurepr.com) or 202-374-9259.

**I agree to abide by the UCHS rules of press protocol outlined above and release the Upperville Colt & Horse Show, Grafton Farm and landowners from liability for any damage or injury sustained while on the property and I have signed a separate liability waiver.**

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(Print full name)

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(Signature)

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(Email)

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(Cell phone number)

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(Assigning News Organization)

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(Address)

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(Managing Executive)

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(Phone Number)

(Check all that apply) **Applying for:**

Reporter/Writer on assignment (list assigning organization above)

Photographer on assignment (list assigning organization above)

Freelance photographer (agreeing to provide 6 high quality photos for full use by UCHS and agreeing to sell photos only to news outlets, not the public)

UCHS Press Secretary reserves the right to pull press credentials from media at any time for disorderly or dangerous conduct, interference with horses and/or riders, or any other reason.

Mail or email this completed form to: Victoria Zarbo c/o Bendure Communications, P.O. Box 2034, Middleburg, VA 20118, or email [Victoria@bendurepr.com](mailto:Victoria@bendurepr.com). Phone: 540-664-3221.

